



المؤتمر الدولي الأول للتحول الرقمي

The 1st International Digital Transformation Conference

Empowering Digital Future | تمكين المستقبل الرقمي

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Towards **Building National Guidelines** in Digital Transformation

Rania Abughaboush, **PCBS**



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Importance of Statistics:

Factual basis
for assessment
and decisions

Formulation
and evaluation
of policies

Basis for
business to
make informed
business
decisions

Allowing media
and various
organizations
to assess the
situation

Digitalization raises the question about the value of official statistics, and the role of National Statistical Offices in measuring the changes impact on society, the economy, environment and, eventually **leading to effective and sustainable policies.**



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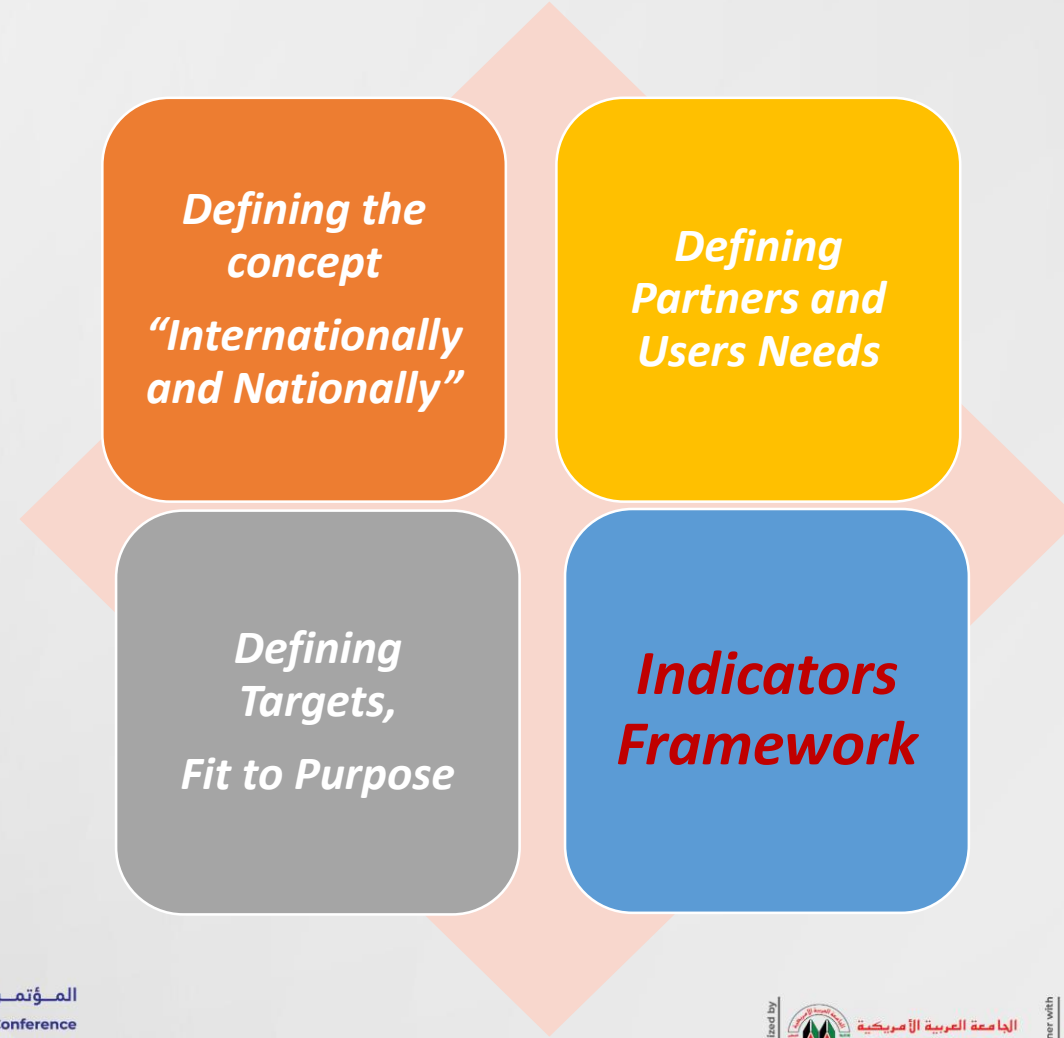
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Building Guidelines in Digital Transformation,,



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Concept,,

The following will be considered: Trends in digitalization, reviews emerging and existing standards, and looks at how the rapidly changing environment impacts digital transformation process. **So:**

- Defining concepts
- International standards and experiences
- National needs
- Establishing strong theoretical framework



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Partners, Users and their Needs,,

- Define partners and users.
- Measure and analyse users' needs:
 - ✓ Government and administration;
 - ✓ Private Sector
 - ✓ Academia (education, researchers... Etc)
 - ✓ Media, and international institutions.

Response to National Policies and Agendas



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Define targets,,

- Digital Maturity
- Technological readiness
- Process of digital transformation
- Outcomes and impacts

Fit to purpose, Fit to capabilities



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Indicators Framework,,

Turning targets into indicators

Highlighting the importance of creating smart indicators framework

- Current Situation analysis
- Analysis and analytical framework
- Establishing a reference point
- Follow-up indicators
- Evaluation indicators
- Framework adjustments

It is distinct from policy analysis conducted by users and consists of identifying issues, determining the availability of suitable data, deciding which methods are appropriate

How to collect new data? New data sources

- Sample surveys & censuses
- Administrative sources
- Geospatial data
- Big Data



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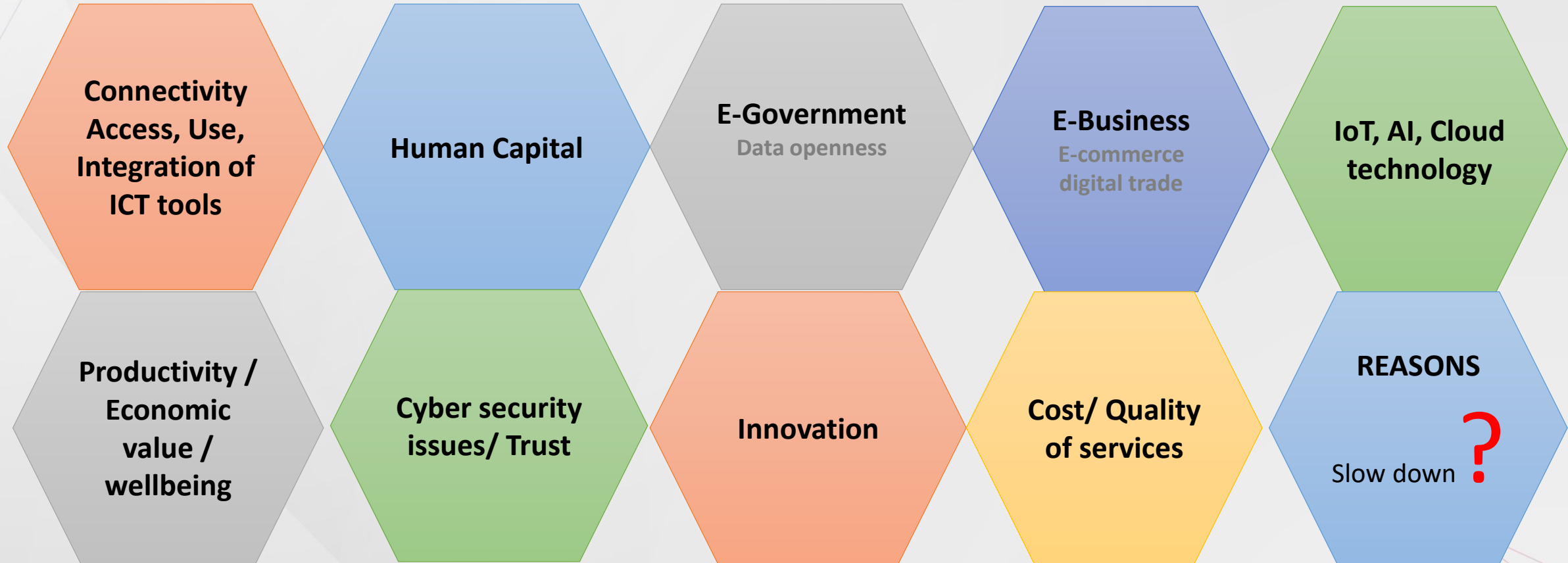
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Important issues to be measured:



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Analysis,,

- Specialists in statistics, strategies, and digital transformation, ...etc.
- Reviewing digital changes at different levels.
- Methodological framework and dissemination tools.
- Adjustment



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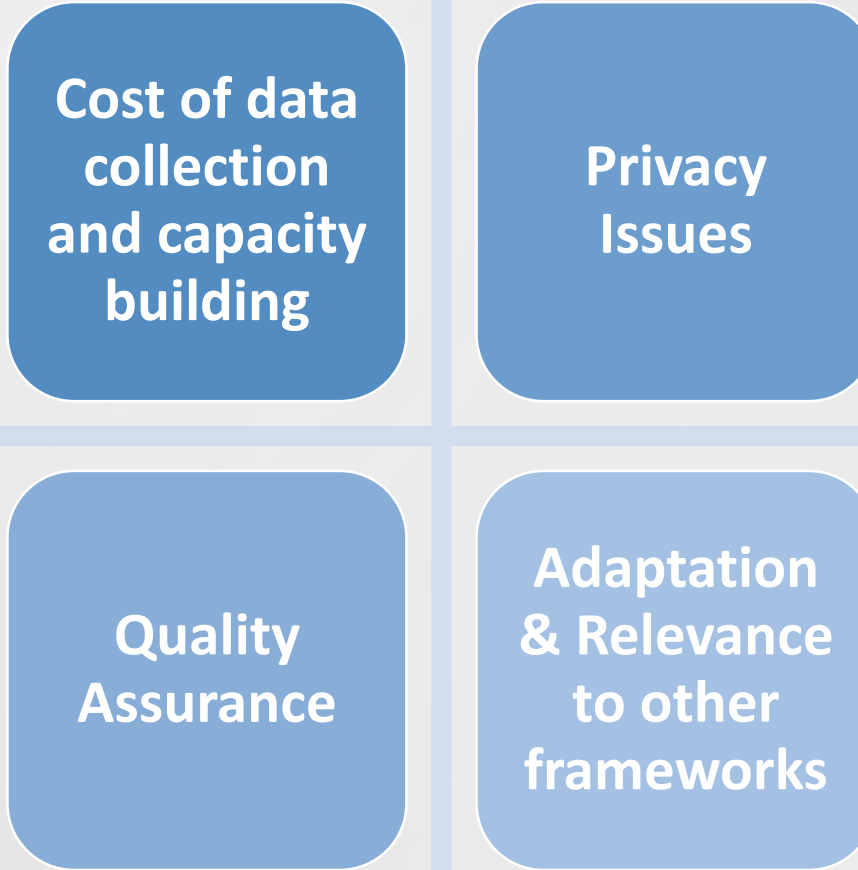
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Be aware of,,,,,



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Tips,,

- Developing a digital maturity model.
- Standardisation (Unified methodologies and classifications)
- Investing in statistical business register, administrative records, and new data sources.
- Know-How, capacity building, and statistical illiteracy.
- Investing in databases and monitoring systems.



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Thank You!



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